

# Awareness Raising Materials for Community Action in Wetland Conservation

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## 2. Why this package

- Are effective means of diffusion
- Are authentic record of what & how one should teach
- None covering three important domains; cognitive, affective and psychomotor
- In this sense it is innovative approach

# 3. Features of the Package

- Tips for the facilitators
- Short introduction about the module
- Teaching outlines
- Treatment of the issue in the framework of LEAP
  - Learn (L) about the issue thoroughly
  - Experience and evaluate (E) knowledge
  - Adapt (A) the knowledge for a community
  - Promote (P) the knowledge

## 4. Assumptions

- The environmental problem is a common concern, the solution of which requires the active and responsible involvement of the entire community.
- The collective action is possible only when all stakeholders of a community develop a common understanding about the issue.

## 5. Objectives and targets

**Objective:** Develop basic understanding & apply them in the real life situation

**Target:** The entire community (Teachers, students, parents, local govt. officials, NGOs, CBOS, women, practitioners, etc.)

Because we want reach out to every segment of a community through different modules.

## 6. Step 1: Learning

- Organization of S/M in a simplified way
- Provision of direct interaction between the facilitators and the participants
- Include the teaching outlines
- Tips for the facilitators
- References

# 7. Step 2: Experiencing

- Self-evaluation of the, knowledge and relevancy
- First-hand exposures
- Integrating theory and practice
- Letting them use their six senses

## 8. Step 3: Adaptation

- Identify the site for exercise
- Modify information to suit a particular site
- Make it compatible to the needs of a participants
- Think locally and act locally

## 9. Step 4: Promotion

- Enhancing values of S/M
- Publicizing and disseminating
- Undertaking demonstration
- Sharing knowledge with others
- Doing advocacy
- Building capacity
- Enabling and empowering etc. etc.

# Conclusion

- First test – tested for appropriateness of wording, organization, suitability, etc.
- Second test – discussed in the regional workshop
- Third test – experimentation for usefulness, validity & reliability